## WHY COMPREHENSIVE DENTISTRY

# AKES SENSE

#### DID YOU KNOW?



27% of adults ages 20-44 have untreated tooth decay



And by age 40, 66% of adults are

already missing one or more teeth. In just 10 years, the number

of people visiting the **Emergency Department** for toothaches and other avoidable dental concerns doubled to 2.1 million.



If you feel like you don't have time, money, or the courage to get needed dental work done, you are not alone.

Over time however, your smile continues to decay, making your problems worse AND more expensive.

Thankfully, comprehensive (aka holistic) dentistry, makes all-in-one

smile solutions easy, affordable, and practical for even the busiest among us.

**(Y)** 



John Wooden



MAKE SURE YOUR DENTIST HAS A WIDE RANGE OF **EDUCATION** AND DENTAL

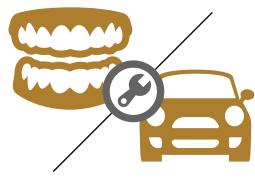


EXPERIENCE.

"Every tooth in a man's head is more valuable than a diamond."

Miguel de Cervantes

## DOING DENTISTRY RIGHT THE FIRST TIME MAKES GOOD SENSE



With comprehensive dentistry, we focus on fixing smiles and preventing smiles from needing to be fixed.

Similar to the way we give proper care to our vehicles.



#### Without proper smile maintenance, over time: • Teeth will become yellowish and brittle

- · Foul-smelling bacteria can build-up
- · Sensitivity to hot and cold Cavities can form
- Damage to roots of teeth · Wear and tear of tooth surface
- · Chipped, cracked, or broken teeth · Discomfort or pain

#### · Oil needs to be changed

Without proper car maintenance, over time:

- · Shocks need to be checked
- · Filter needs to be replaced • Fuses can blow
- · Brake pads will be worn down

· Scratches, paint-job, bodywork

- Fine-tuning
- WHEN IT COMES TO THE THINGS YOU VALUE MOST, DO YOU WANT A QUICK FIX THAT ONLY PUTS A BAND-AID ON THE PROBLEM
- Suspension problems

OR AN ALL-IN-ONE SOLUTION THAT FIXES THE ROOT CAUSE OF A PROBLEM AND KEEPS YOUR LIFE BALANCED AND WORRY-FREE?

to neglect, this can result in:

#### neglect, this can result in: • Hundreds of dollars spent in dental repairs

When your smile needs an emergency fix, due to

- Risk of losing your smile or even your life! Unpaid time off work
- Frustration visiting multiple dentists

#### • Hundreds of dollars spent in repairs · Risk of a fatal accident later on!

• Frustration visiting multiple mechanics

When your car needs an emergency fix, due

· Unpaid time off work

## HEALTHY & BEAUTIFUL SMILES =

### CHEAPER, BETTER, SAFER IN THE LONG RUN This holistic (or whole-person) approach to dentistry means:

**LESS TIME** 

Reduce the number of appointments you need. You're busy, and we don't want you to have to take any unneeded time off work.

#### For every \$1 spent

**LESS MONEY** 

on comprehensive prevention, you save up to \$50 of restorative procedures later on.

#### screenings, and healthy

hygiene habits protect your family from gum disease and other fatal conditions.

**PREVENTING** 

**PROBLEMS** 

Sealants, oral cancer

#### LOOKING EVER-SPECTACULAR

Having a healthy smile

complements your facial features and makes you look youthful and attractive any way you look at it.

## **MORE TIME**

With traditional "drill & fill"

dentistry, you would have to visit multiple dentists several times to address worsened dental concerns one by one.

#### **MORE MONEY** For every \$1 you do not

spend on preventative, you will end up paying up to \$50 to restore your smile and health (not counting commute expenses and unpaid time off work).

#### Idly putting off

**WORSE PROBLEMS** 

comprehensive dental treatment has led to oral cancer, missing teeth, heart disease, stroke, miscarriage, digestive disorders, and sexual dysfunction.

## DECAYING CONFIDENCE

Feeling embarrassed and unattractive, many adults and teenagers hide their mouth or train themselves not to laugh or smile when around schoolmates, colleagues, and relatives.



flawless smile once and for all.

## This holistic (or whole-person) approach to dentistry means:

SO, HOW DOES COMPREHENSIVE DENTISTRY WORK?

VS.

It's important to consider such factors as: Instead of just looking at the surface symptoms to provide a quick fix, a comprehensive dentist examines the possible causes of a dental

problem and then provides a total and permanent solution—not just a quick fix. A comprehensive dentist will make an accumulative lifetime examination of your smile to plan a dental solution that will give you a

A misaligned bite A previous faulty dental restoration

Current medication & diet Deteriorating bone or gum tissue

A serious medical condition Your hygiene habits



CLIMATE YOU LIVE IN, THE AMOUNT YOU DRIVE, THE WEIGHT YOU TRANSPORT, AND THE ROADS YOU DRIVE ON... YOUR DENTIST TAKES INTO ACCOUNT YOUR HYGIENE HABITS, DIET,

APPEARANCE, AND WHOLE-HEALTH GOALS TO MAKE THE BEST

VEHICLE'S CONDITIONS ACCORDING TO ITS MAKE AND MODEL, THE

IN THE SAME WAY, YOUR MECHANIC WOULD OPTIMIZE YOUR



TREATMENT FOR YOU AND YOUR BUDGET. WHERE DO I FIND A COMPREHENSIVE DENTIST?

#### demonstrates their commitment to your overall well-being and that of your family's.

Our comprehensive dentist has gone beyond the required training in dental school to provide the highest standard of education, treatment, and follow-up to protect the integrity of your family's bright smiles for

It matters which dental care provider you trust with your health and

self-image. You need an expert whose expertise and genuine care

PREVENTS HEALTHY SMILES FROM NEEDING FIXING. In the end, when it comes to your oral health, being proactive is the smartest choice since it

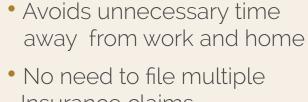
A COMPREHENSIVE

DENTIST RESTORES

**BROKEN SMILES &** 

**HEALTH** - REDUCE RISK OF:

helps you avoid unnecessary expenses and inconveniences in the future.

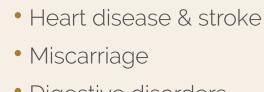


## Insurance claims

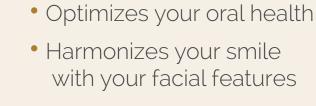
CONVENIENCE

years to come.

Advanced Screenings \_\_\_\_\_ Diagnose oral cancer's invisible signs early.



#### Digestive disorders Sexual dysfunction



## Boosts self-confidence

CONFIDENCE

3D Digital Imaging \_\_\_\_\_\_ Gives you control over what your smile will look like. One-on-One Evaluations \_\_\_\_\_ Co-engineer long-lasting smiles.



Brookpointe

(770) 974-7188

Your preventative and comprehensive dentist

come by doing right by your smile the first time.

Protect your self-image now and for decades to

DO IT RIGHT THE FIRST TIME

is eager to balance all aspects of dentistry to give you a perfect smile in function, biology, and physical attractiveness. All you need to do is ask.

info@drericduncan.com

http://jdh.adha.org/content/79/1/11.full.pdf

http://www.cdc.gov/nchs/fastats/dental.htm

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